

AB SEA DAYS

CRUISE CONTENT, CASINO COVERAGE & SHIP TOURS

abseadays.com | inquiries@abseadays.com | @abseadays



AB Sea Days is Brad and Amanda, a cruising couple sharing vlogs, ship and cabin tours, casino coverage, travel tips, and cruise industry news across YouTube, Facebook, Instagram, and TikTok. Every video is filmed and edited in-house, giving sponsors a direct, authentic voice in front of an engaged cruise-travel audience.

AUDIENCE SNAPSHOT · UPDATED 2026-10-23

260

YOUTUBE SUBSCRIBERS

1,055

AVG. VIEWS / VIDEO

64,653

VIEWS, LAST 90 DAYS

2,954

WATCH HOURS, 90 DAYS

254

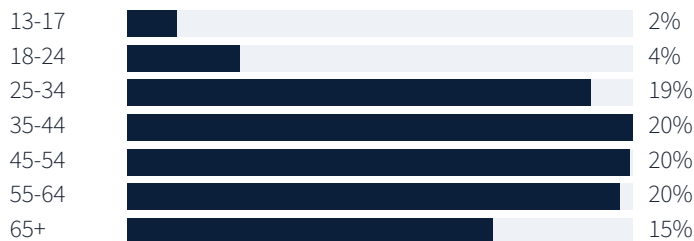
FACEBOOK FOLLOWERS

43

INSTAGRAM FOLLOWERS

Subscribers up +81 (+45%) in the last 90 days.

WHO'S WATCHING · YOUTUBE, LAST 90 DAYS



62% men · 38% women

United States

India

United Kingdom

Canada

Cruise travelers and aspiring cruisers researching ships, cabins, and onboard experiences before booking — an audience actively in a purchase-consideration mindset.

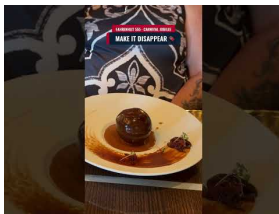
84%

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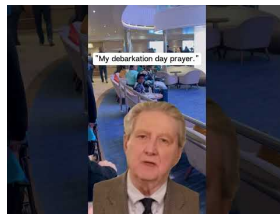
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TOP VIDEOS · LAST 12 MONTHS



The chocolate sphere at Fahrenheit 555 on Carnival Jubilee. Make it disappear.

16,736 views



Testing my patience over here #cruise #carnivalcruise #funny

7,329 views



Embarkation Day: Our First Look & Getting Settled | Carnival Panorama

5,823 views

WHAT WE MAKE

- Cruise vlogs
- Ship & cabin tours
- Casino coverage
- Tips & advice
- Industry news

WHY PARTNER WITH US

- Filmed, edited, and posted in-house by the two people on camera, with no production layer in between.
- Cross-platform reach across YouTube, Facebook, Instagram, and TikTok from a single sailing's content.
- A niche, high-intent audience: people actively researching cruises, not casual scrollers.